



# Fair & Fare ON THE FARM

## SPONSORSHIP OPPORTUNITIES



Saturday, September 26, 2026  
Daytime Fair | 1 - 4 p.m.  
Evening Celebration | 5:30 - 9 p.m.



Rung for Women  
2717 Sidney Street  
St. Louis, MO 63104



*Sowing Change, Growing Community*

Benefiting

**SEED**  
ST. LOUIS



# Grow Community. Cultivate Connection. Support Local Impact.



*Fair & Fare on the Farm* is *Seed St. Louis'* inaugural signature celebration—bringing together food, family, and farming to highlight the power of growing food together. This engaging community event blends a lively daytime fair followed by an elegant evening farm-to-table experience, all in support of Seed St. Louis' mission to empower people and communities to grow their own food.

By sponsoring *Fair & Fare on the Farm*, your business will demonstrate visible community leadership, connect with a values-driven audience, and help expand access to fresh, healthy food across the St. Louis region.

## About Fair & Fare on the Farm

*Fair & Fare on the Farm* celebrates local agriculture, sustainability, and community resilience.

Guests will enjoy:

- Cuisine inspired by *Seed St. Louis'* garden network
- Live music and entertainment
- Local artisan and farm vendors
- Hands-on garden tours and demonstrations
- Children's activities during the daytime fair
- Silent auction and raffle
- A vibrant community celebration under the stars

All proceeds from the event directly support *Seed St. Louis* programs that strengthen our local food system and empower residents to grow food where they live.



# Why Your Sponsorship Matters



Your support helps *Seed St. Louis* expand programs that:

- Increase access to fresh, healthy food through 250+ community and school gardens and orchards
- Support community gardeners and urban farmers with education, tools, and resources
- Educate families and youth through 90+ school-based programs, including hands-on learning and Seed-to-STEM initiatives
- Strengthen the local food system and build healthier, more connected neighborhoods

*Together, we are cultivating food access, equity, and community resilience throughout St. Louis.*

## Audience & Reach

- Expected Attendance: 300–400 guests
  - Daytime Fair: 200+
  - Evening Celebration: 200
- Audience Includes: Community leaders, philanthropists, food advocates, families, and local businesses and enterprises who value sustainability, education, and community impact.
- Online Audience:
  - 10K+ Email Distribution
  - 20K+ Social Media Reach

This highly engaged audience offers sponsors meaningful brand exposure and relationship-building opportunities.



# We invite your organization to partner with us at one of the following sponsorship levels:

## Presenting Sponsor — \$25,000

### EXCLUSIVE OPPORTUNITY

As the Presenting Sponsor, your brand will be prominently featured as the lead partner of *Fair & Fare on the Farm*.

#### Benefits include:

- Exclusive event naming:
- “*Fair & Fare on the Farm* presented by [Sponsor Name]”
- Premier logo placement on all event materials
- Recognition in all marketing, media, and promotional campaigns
- VIP reserved seating for **16 guests**
- Dedicated social media spotlight highlighting your company
- Prominent signage at the main event entrance



## Harvest Sponsor — \$10,000

A high-visibility sponsorship showcasing your commitment to community engagement and local agriculture.

#### Benefits include:

- Prominent logo placement on event signage and materials
- Recognition in event marketing and on the event website
- Reserved table for **8 guests**
- Social media recognition
- Sponsor signage displayed throughout the event



## Garden Sponsor — \$5,000

A perfect opportunity for businesses looking to support the event while enjoying guest engagement and brand exposure.

#### Benefits include:

- Recognition on the event website and in the event program
- **4 event tickets**
- Sponsor signage at the event
- Social media recognition





# Sponsorship levels: *(continued)*

## Seed Sponsor — \$2,500

Help grow *Fair & Fare on the Farm* while gaining exposure among attendees and supporters.

**Benefits include:**

- Recognition in the event program
- 4 event tickets
- Sponsor signage at the event



## Friend of the Farm — \$1,000

Support the mission of *Fair & Fare on the Farm* and enjoy special recognition as a valued partner.

**Benefits include:**

- Recognition in the event program
- 2 event tickets



# Additional Sponsorship Opportunities



## Fair Sponsor — \$7,500

- Logo recognition as the prime sponsor of daytime Fair activities, including games, vendors, and attractions



## Daytime Stage Sponsor — \$5,000

- Recognition on stage signage
- Verbal recognition during performances and stage programming



## Kids' Corner Sponsor — \$3,500

- Recognition in the children's activity area
- Brand visibility in a popular, family-focused space



# JOIN US



*Fair & Fare on the Farm* offers sponsors a unique opportunity to connect with the community in an authentic, memorable way. We would be honored to partner with your organization to make this event a success.

Sponsorship commitments prior to May 15 will receive recognition on all Save the Date materials.

## To secure your sponsorship or learn more, please contact:

Cheryl Adelstein | *Interim CEO, Seed St. Louis*  
cadelstein@seedstl.org | 314-518-1185.

Please make checks payable to Seed St. Louis and mail to 5501 Delmar, Suite B270, St. Louis, MO 63112. Invoices available upon request.

Scan the QR Code for online payment option.



*Together, we are cultivating a healthier, more connected community.*